

**National Bank Financial**

*is pleased to present the 7<sup>th</sup> annual*











# CANADIAN FINANCIAL SERVICES CONFERENCE

## MONTREAL

Tuesday March 31, 2009

Centre Mont-Royal – 2200 Mansfield Street

### AGENDA

	<b>8:00 AM</b>	<i>Registration and Breakfast</i>
	<b>8:25 AM</b>	<b>INTRODUCTORY COMMENTS</b>
	<b>8:30 AM</b>	<b>SONIA BAXENDALE</b> President, CIBC Retail Markets
	<b>9:00 AM</b>	<b>LARRY POLLOCK</b> President and Chief Executive Officer, Canadian Western Bank
	<b>9:30 AM</b>	<i>Break</i>
	<b>9:45 AM</b>	<b>RICK WAUGH</b> President and Chief Executive Officer, Scotiabank
	<b>10:15 AM</b>	<b>FRANK TECHAR</b> President and Chief Executive Officer, Personal and Commercial Banking Canada, BMO Financial Group
	<b>10:45 AM</b>	<i>Break</i>
	<b>11:00 AM</b>	<b>RÉJEAN ROBITAILLE</b> President and Chief Executive Officer, Laurentian Bank of Canada
	<b>11:30 AM</b>	<b>BHARAT MASRANI</b> Group Head, U.S. Personal and Commercial Banking, TD Bank Financial Group
	<b>12:00 PM</b>	<i>Break</i>
	<b>12:10 PM</b>	<b>LUNCH – NBF ECONOMIC AND FINANCIAL OUTLOOK 2009</b> Stéfane Marion, Chief Economist & Strategist
	<b>1:10 PM</b>	<i>Break</i>
	<b>1:15 PM</b>	<b>LOUIS VACHON</b> President and Chief Executive Officer, National Bank of Canada
	<b>1:45 PM</b>	<b>DAVID MCKAY</b> Group Head, Canadian Banking, Royal Bank of Canada
	<b>2:15 PM</b>	<b>YVON CHAREST</b> President and Chief Executive Officer, Industrial Alliance Insurance & Financial Services Inc.

**R.S.V.P. to your NBF Institutional Equity Salesperson**

**Montreal**  
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**Toronto**  
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**Vancouver**  
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**Boston**  
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**New York**  
212.546.7500

**Europe**  
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**Hosted by Robert Sedran (416.869.7442)**